

FOR IMMEDIATE RELEASE

EL AL Cargo accelerates Digital Air Cargo (DAC) adoption via WebCargo

As digitalization in the air cargo industry, EL AL will provide forwarders with real-time pricing, capacity, and eBookings through WebCargo.

July 27 2021, TEL AVIV/BARCELONA - EL AL is expanding their digital footprint with real-time eBookings, access to live rates, and visible air cargo capacity through WebCargo, a Freightos Group company. With the pandemic fueling digital adoption among both carriers and forwarders, EL AL is tapping into WebCargo's platform.

EL AL Cargo will be rolling out on WebCargo across a network covering the United States, Europe, and Asia, offering freight solutions for all types of customers and freight. This engagement enables more than 2,500 WebCargo forwarders across over 10,000 global branches instant access to capacity, pricing, and booking on EL AL Cargo.

"Digital adoption has always been a top priority for EL AL, and as air cargo demand continues to rise, providing our customers with instant and accurate information is essential," said Mr. Ronen Spira, Head of EL AL Cargo division. "Through our engagement with WebCargo, we look forward to providing our customers with comprehensive digital solutions and widening our digital offerings for freight forwarders across the globe."

"Digital Air Cargo has taken off since the beginning of the pandemic and has reached a critical point in market adoption where eBookings are a must rather than a want," said Zvi Schreiber, CEO of the Freightos Group "We're proud to partner with EL AL Cargo as we continue expanding the global network and range of offerings available to WebCargo forwarders."

About ELAL Cargo

EL AL Cargo deals with the air transport of commercial cargo, providing creative solutions for its clients.

Air transport enables short delivery time, minimizing the damages associated with surface and sea transportation

EL AL Cargo's main activities are commercial businesses, marketing, and Cargo handling from the moment it is received at the point of delivery at the airport until it reaches to its final destination.

EL AL Cargo specializes in transporting a large variety of freight:

- Commercial cargo
- Dangerous goods
- Cargo of irregular size and weight.
- Agricultural products
- Live Animals
- Freight that requires temperature control, such as pharmaceuticals
- valuable and shipments that requires special treatment.

Destinations and Aircraft Fleet

Cargo transport is being carried in EL AL's passenger aircraft bellies, on its nonstop flights to over 35 destinations as well as on a dedicated 747-400F aircraft. The main destinations of EL AL's routes are:

- Transatlantic destinations: New York, Los Angeles.
- Far East destinations: Hong Kong, Bangkok.
- European destinations: Nonstop flights to most of the main cities in Europe

EL AL's fleet includes 45 Boeing Aircrafts:

Fleet	# of Aircrafts
777-200	6
787-900	12
787-800	3
737-800	15
737-900	8
747-400F	1

The 747-400F cargo Aircraft can carry 111 tons. It operates between Tel - Aviv, Liege and New York.

EL AL Cargo has signed agreements with leading airlines as well as with trucking companies on the various continents. These agreements allow EL AL Cargo to move cargo to most destinations in Europe, North America, and the Far East.

Services and Products:

- Special charter flights to meet customer needs.
- Cargo of irregular size and weight of all types and all sizes.
- Transport of live animals.
- Transport of personal belongings, household goods.
- Transport of human remains.
- Cargo First - this service was introduced for argent shipments.
- Refrigerated transport - dedicated containers that maintain the refrigeration cool chain.
- ELAL 2 Door - transporting goods from Ben - Gurion Airport to the clients' facilities
- Cargo pick-up from the clients' facilities during import to Israel.
- Transporting cargo to the final customer during export from Israel
- EL AL Cargo provides online information through a dedicated application - "EL AL Cargo."

EL AL Cargo offers its customers creative and effective solutions, with an emphasis on safety, reliability, and forethought.

About WebCargo, a Freightos Group Company

WebCargo[®] is the most advanced digitization platform for logistics service providers.

WebCargo Air is the leading platform for live air cargo rate distribution and bookings between hundreds of airlines and 2,000+ forwarders. Partners using fully digital eBookings and rate distribution on WebCargo include leading airlines, like Lufthansa, Turkish, Etihad Cargo, Air France KLM, IAG Cargo, SAS, Qatar Airways, and Airbridge Cargo. Logistics providers who are IATA members can access dynamic capacity, pricing, and eBookings by signing up at webcargo.co.

WebCargo AcceleRate[®] is the leading platform for enterprise freight forwarders to manage rates and automate sales, spanning ocean, air and land. Customers include Hellmann, Nippon Express, DSV Panalpina, and dozens more.

WebCargo joined Freightos Group in 2016. The Freightos Group also operates freightos.com, the world's largest digital freight platform for the trillion-dollar international shipping industry, and the Freightos Baltic Index, the only daily container index, in collaboration with the Baltic Exchange. Founded by serial entrepreneur Zvi Schreiber, Freightos is a logistics technology pioneer with a worldwide presence, and has raised \$92 million from leading venture funds, including GE Ventures, Aleph and the Singapore Exchange.