

FOR IMMEDIATE RELEASE

Instant Air Cargo Booking Goes Fully Mobile

Forwarders can now search, compare, and book air cargo on the world's largest Digital Air Cargo platform anytime, anywhere, providing unparalleled customer service

NOVEMBER 23 2021, BARCELONA - As COVID continues to impact air cargo - from airport shutdowns and rising e-commerce demand, to manpower shortages and price volatility - 24/7 access to accurate, real-time air cargo is more essential than ever. The industry has shown this clearly; WebCargo has seen the industry embrace Digital Air Cargo (DAC), with air cargo eBookings on its platform increasing 570% in the last year alone, while the available freight-tonne-kilometers represented by carriers on WebCargo increased 188% since the start of 2020.

WebCargo is now making air cargo bookings even more ubiquitous with the WebCargo mobile app. Now, forwarders won't need more than their cellphones to search, compare, and book air cargo capacity for their customers.

This is more than just a way to book while waiting for the train. While many forwarders are rarely more than a few steps away from their laptops, the mobile app is particularly welcome in areas where internet connections may be unstable.

"Until very recently, freight forwarders would call and email back and forth with carriers to secure air cargo capacity for their customers. In the last two years WebCargo and its airline and forwarder partners have grown Digital Air Cargo (DAC) by thousands of percent. This has given the industry new real-time agility which has been crucial during a rapidly evolving pandemic as well as a supply chain crisis," said Freightos Group CEO, Zvi Schreiber. "And today the air cargo industry takes another step forward in the Digital Air Cargo journey with instant digital booking of air cargo becoming available on every mobile phone."

The WebCargo app is available for free for existing WebCargo users on both the [Apple app store](#) and the [Android Play store](#). IATA-accredited freight forwarders can register for free WebCargo accounts, unlocking direct bookings across over thirty airlines, including Qatar Airways, Turkish Airlines, Air France KLM, Air Bridge Cargo, and IAG at webcargo.co.



About WebCargo, a Freightos Group Company

[WebCargo®](#) is the most advanced digitization platform for logistics service providers.

WebCargo Air is the leading platform for live air cargo rate distribution and bookings between hundreds of airlines and 2,000+ forwarders. Partners using fully digital eBooking and rate distribution on WebCargo include over 30 airlines, including Turkish Airlines, Lufthansa, Etihad Cargo, Air France KLM, IAG Cargo, SAS, Qatar Airways, El Al, and AirBridgeCargo. Freight forwarders can access dynamic capacity, pricing, and eBooking by signing up for free at webcargo.co.

WebCargo AcceleRate® is the leading platform for enterprise freight forwarders to manage rates and automate sales, spanning ocean, air and land. Customers include Hellmann, Nippon Express, DSV Panalpina, and dozens more.

WebCargo joined the Freightos Group in 2016. The Freightos Group also operates freightos.com, the world's largest digital freight platform for the trillion-dollar international shipping industry, and the Freightos Baltic Index, the only daily container index, in collaboration with the Baltic Exchange. Founded by serial entrepreneur Zvi Schreiber, Freightos is a logistics technology pioneer with a worldwide presence, and has raised \$92 million from leading venture funds, including GE Ventures, Aleph and the Singapore Exchange.