



FOR IMMEDIATE RELEASE

LATAM Cargo Group to provide forwarders with visibility and agility via WebCargo eBookings

Top South American air freight carrier embraces Digital Air Cargo, as first Latin American airline, providing forwarders with real-time pricing, capacity, and eBookings via WebCargo.

OCTOBER 13, 2021 MIAMI/BARCELONA - Following a year of rapid Digital Air Cargo (DAC) adoption within the industry, LATAM Cargo Group, South America's largest operator of air freight capacity, is teaming up with WebCargo, a Freightos Group company. This partnership will provide over 2,500 WebCargo forwarders with real-time eBookings, access to live rates, and updated air cargo capacity on LATAM Cargo Group.

LATAM Cargo Group will roll out on WebCargo beginning in Q1 2022 in Europe, North America, and Latin America, providing thousands of freight forwarders instant access to capacity and pricing. By offering customers the ability to access capacity through its own online platform and third-party platforms like WebCargo by Freightos, LATAM Cargo Group aims to increase transparency for forwarders and increase efficiencies.

Jorge Galvez, VP Marketing and Development at LATAM Cargo remarked:

"Through our partnership with WebCargo by Freightos, LATAM Cargo Group is accelerating its efforts to provide customers with visibility and faster cargo bookings, simply and efficiently. This collaboration is an important milestone in LATAM Cargo's digital roadmap."

Manel Galindo, CEO of WebCargo added:

"It's been remarkable to see how quickly the industry has embraced Digital Air Cargo (DAC), with eBookings on WebCargo having grown by more than 10X from last year. We look forward to partnering with LATAM Cargo Group and strengthening eBooking adoption across major global airlines, especially at a time when digital connectivity and transparency is more important than ever."

About LATAM Cargo Group

LATAM Airlines Group is South America's leading airline group. It operates in five domestic markets across the region: Brazil, Chile, Colombia, Ecuador and Peru, and provides international service within Latin America and towards Europe, the United States and the Caribbean. The Group's fleet is composed of Boeing 767, 777, 787, A321, A320, A320neo and A319 aircraft.

LATAM Cargo Chile, LATAM Cargo Colombia and LATAM Cargo Brazil are the cargo subsidiaries of LATAM Airlines. They have access to the belly of the Group's passenger aircraft and have a fleet of 11 freighters that will gradually expand until reaching 19 freighters by 2023.

They operate within LATAM Group's network as well as on cargo-only international routes, offering modern infrastructure and a wide range of services and care options to meet our customers' needs.

www.latamcargo.com

About WebCargo, a Freightos Group Company

[WebCargo®](#) is the most advanced digitization platform for logistics service providers.

WebCargo Air is the leading platform for live air cargo rate distribution and bookings between hundreds of airlines and 2,000+ forwarders. Partners using fully digital eBooking and rate distribution on WebCargo include over 30 airlines, including Turkish Airlines, Lufthansa, Etihad Cargo, Air France KLM, IAG Cargo, SAS, Qatar Airways, El Al, and AirBridgeCargo. Freight forwarders can access dynamic capacity, pricing, and eBooking by signing up for free at webcargo.co.

WebCargo AcceleRate® is the leading platform for enterprise freight forwarders to manage rates and automate sales, spanning ocean, air and land. Customers include Hellmann, Nippon Express, DSV Panalpina, and dozens more.

WebCargo joined the Freightos Group in 2016. The Freightos Group also operates freightos.com, the world's largest digital freight platform for the trillion-dollar international shipping industry, and the Freightos Baltic Index, the only daily container index, in collaboration with the Baltic Exchange. Founded by serial entrepreneur Zvi Schreiber, Freightos is a logistics technology pioneer with a worldwide presence, and has raised \$92 million from leading venture funds, including GE Ventures, Aleph and the Singapore Exchange.